

Iris Bataille

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LinkedIn

irisbataille.com

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- 2020-2022 **MSc Industrial Design**, Eindhoven University of Technology
Self-directed master education with a focus on using a user-centered approach to develop embodied user interfaces that integrate emerging technologies
- 2019-2020 **MSc Interaction Design**, Malmö University
Studio-based interdisciplinary masters education with a focus on embodied interaction and participatory design
- 2016-2019 **BSc Industrial Design**, Eindhoven University of Technology
Self-directed and competency-centered bachelor education in developing interactive systems, products and related services
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education

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- 2021-2022 **UX design intern**, Philips Experience Design
July 2021 – Jan. 2022 Co-leading a strategic design project by defining experience targets, conducting co-creation sessions, developing embedded UI solutions and animated prototyping
Feb. – June 2022 Graduation project aimed to create meaningful future user experiences through user-centered design and multi-disciplinary collaboration.
- 2019-2021 **Professional Identity & Vision tutor bachelor**, Industrial Design TU/e
Tutoring first-year, second-year and third-year bachelor Industrial Design to stimulate the development of their professional identity and vision
- 2018-2019 **Orientation activities student-assistant**, Industrial Design TU/e
Representing the Industrial Design department during information days, orientation days and other events of the department
- 2018-2019 **Product design intern**, GBO Innovation makers
Contributing to the development of several consumer products through sketching, 3D-modelling and prototyping
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experience

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- 2016-2019 **Bachelor council member**, Study Association Lucid
Critically reflecting on educational activities and suggesting improvements to the Industrial Design department at Eindhoven University of Technology
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Languages
Dutch (native)
English (fluent)

User-centered design
co-design & -creation,
design ethnography,
user journey mapping,
persona development,
user research &
validation

Concept development
exploratory sketching,
experience prototyping
using Arduino,
video prototyping,
Adobe InDesign,
Photoshop, Illustrator
and After Effects

Project management
agile way of working,
design thinking,
planning & organizing,
multidisciplinary
teamwork

skills & extracurricular